

## **Privacy Policy for Carolina Dance Company**

*Last Updated: August 1, 2024*

Thank you for showing interest in Carolina Dance Company ("we," "us," or "our"). This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our Facebook Lead Form Ads. By providing your personal information, you consent to the data practices described in this policy.

### **1. Information We Collect**

When you interact with our Facebook Lead Form Ads, we may collect the following personal information from you:

- Name
- Email Address
- Phone Number
- Any other information you choose to provide in the form fields.

### **2. How We Use Your Information**

The personal information collected through our Facebook Lead Form Ads is used to:

- Provide you with information or services related to Carolina Dance Company.
- Contact you about upcoming classes, events, or offers.
- Respond to your inquiries or feedback.
- Improve our marketing efforts.

We will not sell, lease, or share your information with third parties except as described in this policy.

### **3. Data Security**

We value your trust in providing your personal information. Thus, we strive to use commercially acceptable means to protect it. However, no method of transmission over the Internet or electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

### **4. Your Rights**

You have the right to:

- Access the information we hold about you.
- Correct any incorrect or outdated information about you.
- Withdraw your consent at any time.
- Request the deletion of your data.

If you wish to exercise any of these rights or have questions regarding your personal data, please contact us using the details provided in the "Contact Us" section below.

## **5. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. Changes are effective immediately after they are posted on this page.

## **6. Compliance with Facebook's Advertising Policies**

Our use of your data for Facebook Lead Form Ads complies with Facebook's advertising policies, including its data use restrictions.

## **7. Contact Us**

If you have any questions or concerns regarding this Privacy Policy, please contact:

*Carolina Dance Company*

*PO Box 448*

*Roseboro, North Carolina 28328*

*910-385-7106*

*carolinadancecompany@gmail.com*

*Carolina  
Dance Company*

*CLINTON*



*ROSEBORO*